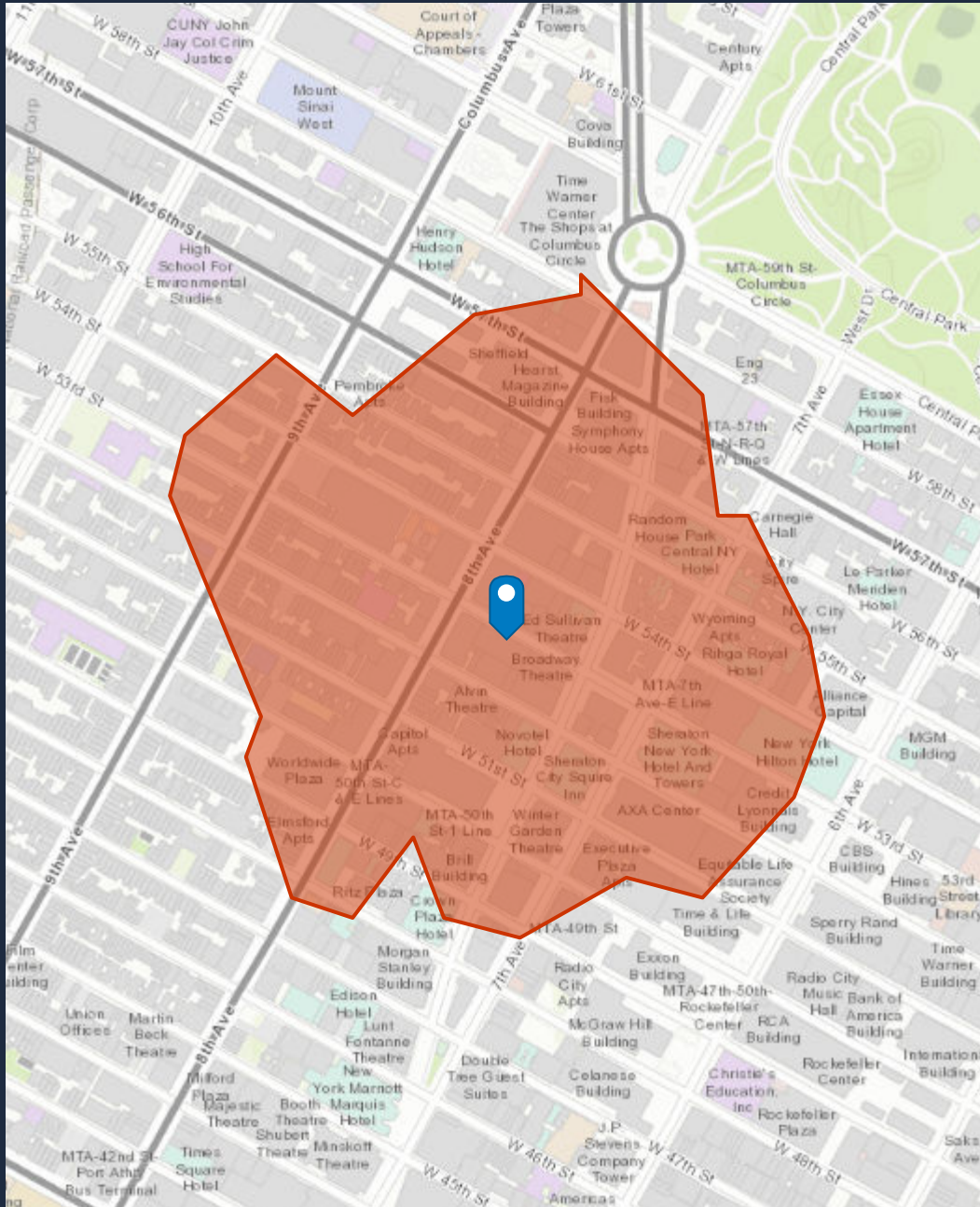


DEMOGRAPHIC SUMMARY

242 W 53rd St, New York, New York, 10019

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

14,199

Population



Average Household Size

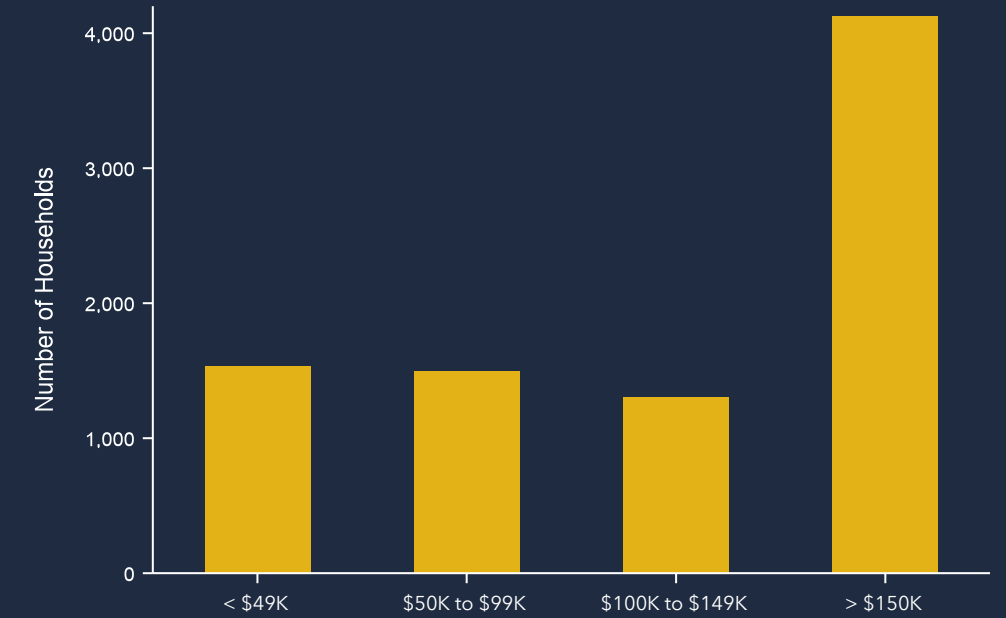
39.4

Median Age

\$142,925

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,396

Total Businesses



60,456

Total Employees

EMPLOYMENT



94%

White Collar



Unemployment Rate



2%

Blue Collar



4%

Services

AGGREGATE SPENDING



\$1,449,178,027

Annual Budget Expenditures (Including Retail)



\$401,444,084

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$172,287,704

Food



\$41,978,190

Apparel & Services



\$56,922,965

Entertainment & Recreation



\$16,775,319

Personal Care Products & Services