

# DEMOGRAPHIC SUMMARY

2581 Broadway, New York, New York, 10025

## TRADE AREA

Walk Time of 5 Minutes



**WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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## KEY FACTS

**24,835**

Population



**1.9**

Average Household Size

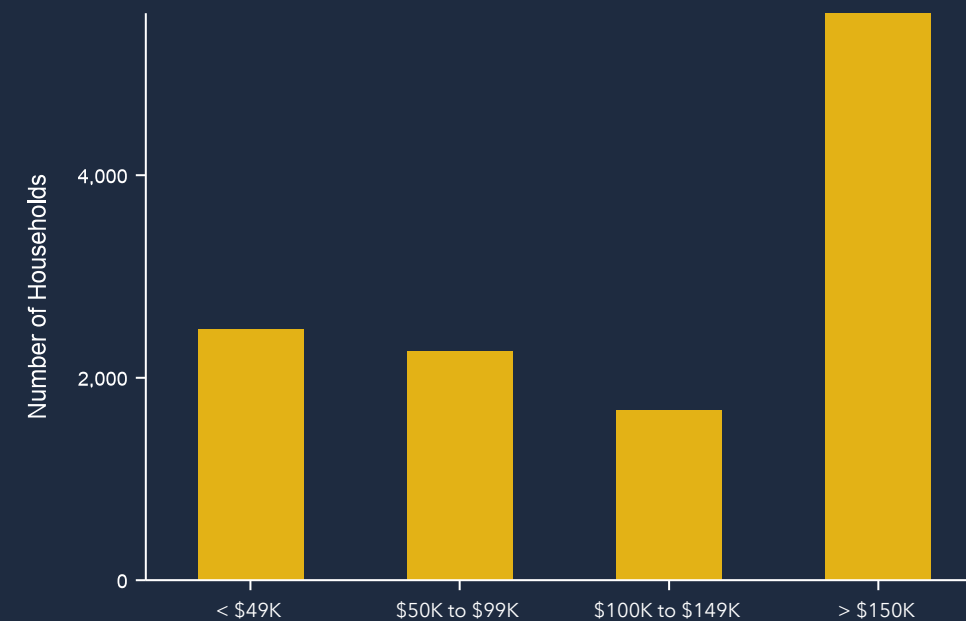
**41.7**

Median Age

**\$132,646**

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



**843**

Total Businesses



**5,639**

Total Employees

## AGGREGATE SPENDING



**\$2,025,698,601**

Annual Budget Expenditures (Including Retail)



**\$563,865,112**

Retail Expenditures

## EMPLOYMENT



**88%**

White Collar



**4%**

Blue Collar



**9%**

Services



**6.3%**

Unemployment Rate

## TOTAL CONSUMER SPENDING BY CATEGORY



**\$239,679,045**

Food



**\$57,729,755**

Apparel & Services



**\$79,735,434**

Entertainment & Recreation



**\$23,248,817**

Personal Care Products & Services