

DEMOGRAPHIC SUMMARY

2764 Broadway, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

22,902

Population



Average Household Size

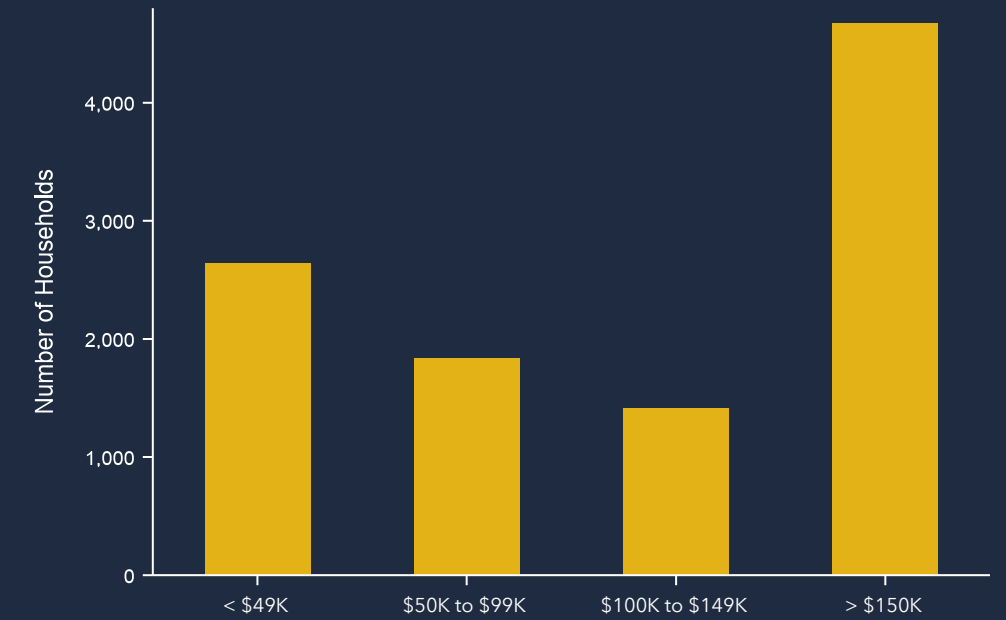
42.9

Median Age

\$123,138

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



628

Total Businesses



4,480

Total Employees

EMPLOYMENT



87%

White Collar



6%

Blue Collar



6%

Services

5.2%

Unemployment Rate

AGGREGATE SPENDING



\$1,706,083,940

Annual Budget Expenditures (Including Retail)



\$475,051,298

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$204,157,514

Food



\$48,741,028

Apparel & Services



\$66,858,562

Entertainment & Recreation



\$19,651,750

Personal Care Products & Services