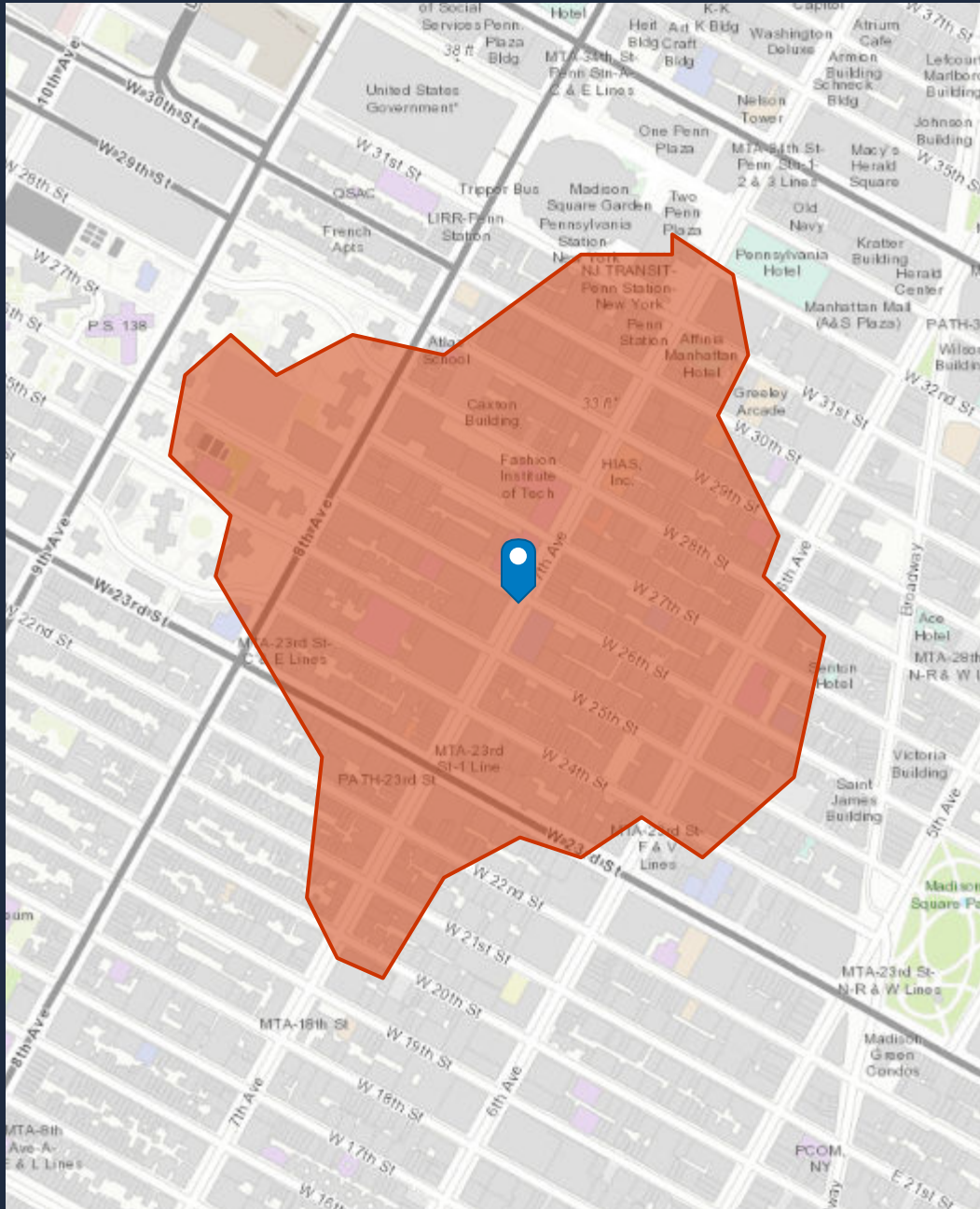


DEMOGRAPHIC SUMMARY

278 7th Ave, New York, New York, 10001

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

13,340

Population



1.6

Average Household Size

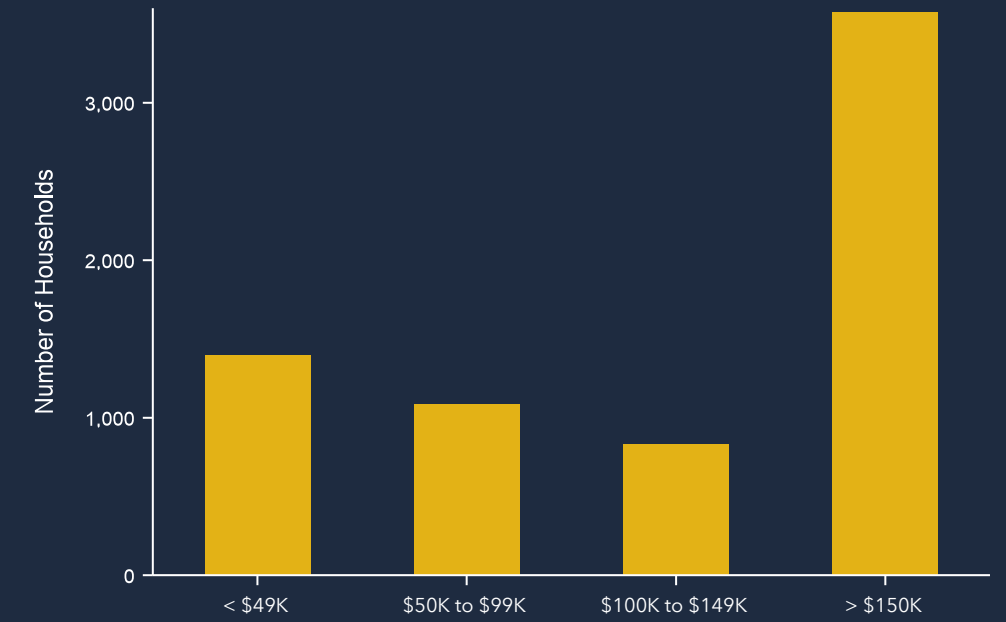
37.8

Median Age

\$156,482

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,827

Total Businesses



46,904

Total Employees



\$1,320,177,076

Annual Budget Expenditures (Including Retail)



\$370,120,967

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



6%

Services



6.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$157,010,937

Food



\$37,806,064

Apparel & Services



\$52,118,322

Entertainment & Recreation



\$15,394,392

Personal Care Products & Services