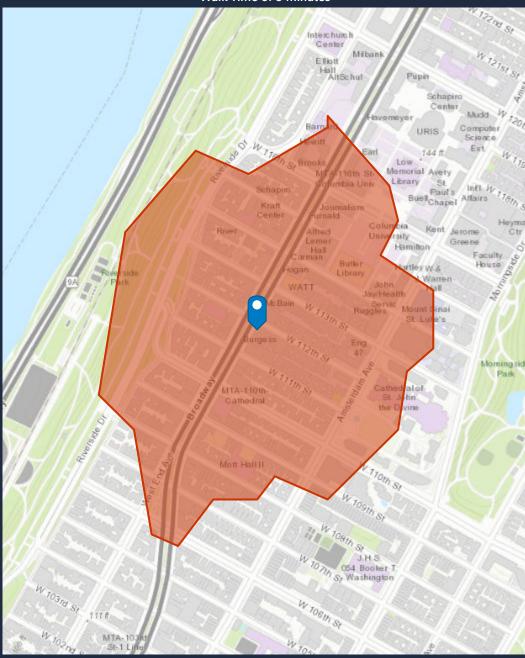


DEMOGRAPHIC SUMMARY

2878 Broadway, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

20,317

Population



Average Household Size 29.3

Median Age

\$131,527

Median Household Income

3,000

2,000

1,000

Number of Households

AGGREGATE SPENDING

\$100K to \$149K

\$50K to \$99K

AVERAGE HOUSEHOLD INCOME



420

Total Businesses

Services



4,697

Total Employees

EMPLOYMENT

BUSINESS

White Collar

Blue Collar

7%

Unemployment Rate



< \$49K

\$1,165,182,534

Annual Budget Expenditures (Including Retail)



> \$150K

\$325,196,543

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$138,889,789

FOO





\$45,725,397

Entertainment & Recreation



Personal Care Products & Services