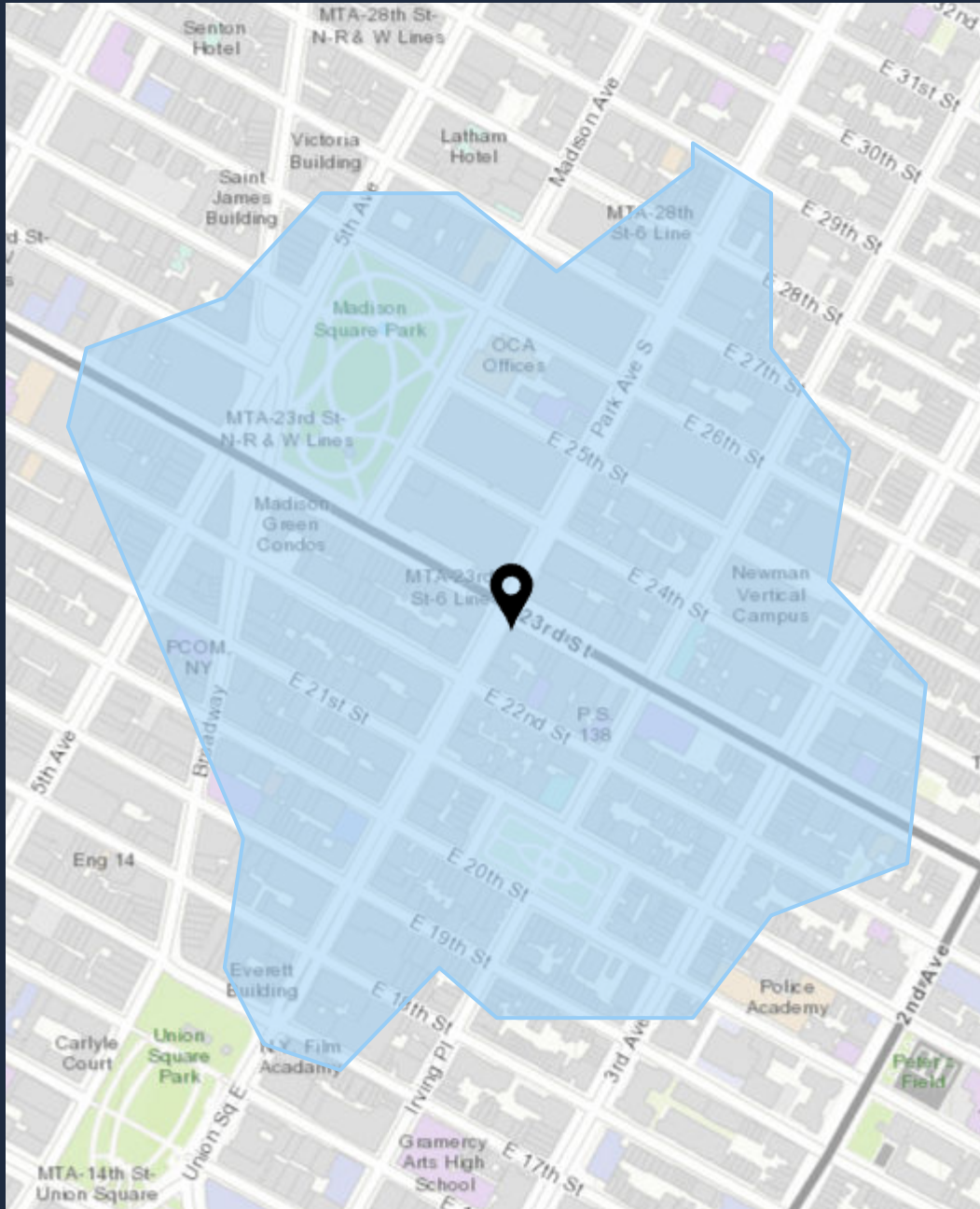


DEMOGRAPHIC SUMMARY

297 Park Ave S, New York, New York, 10010

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

KEY FACTS

14,056

Population



1.6

Average Household Size

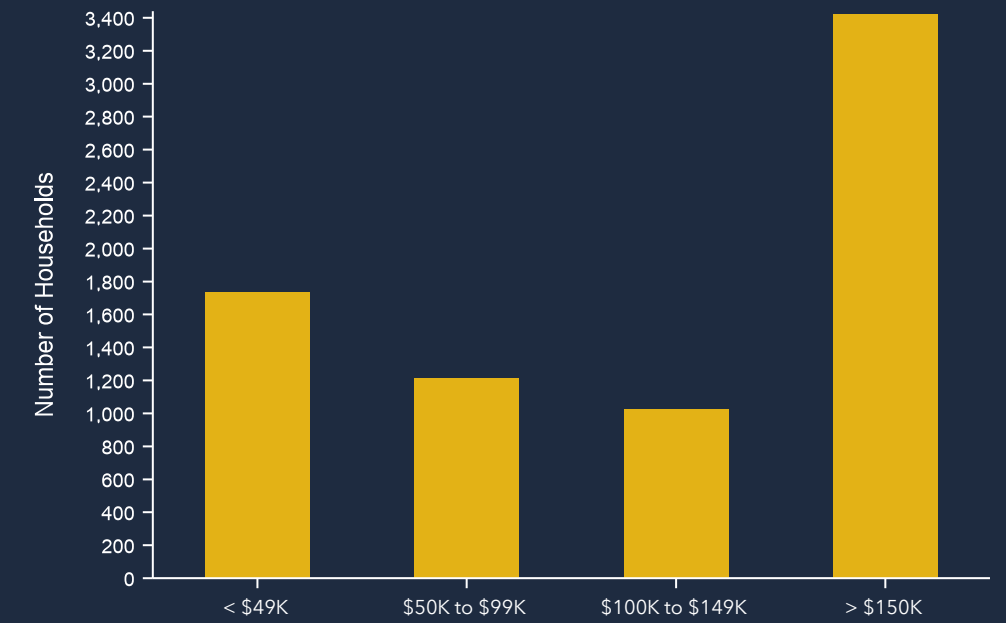
34.7

Median Age

\$131,160

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,031

Total Businesses



48,857

Total Employees



\$1,252,366,978

Annual Budget Expenditures (Including Retail)



\$367,892,165

Retail Expenditures

EMPLOYMENT



95%

White Collar



1%

Blue Collar



4%

Services

4.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$147,170,164

Food



\$33,330,843

Apparel & Services



\$48,920,845

Entertainment & Recreation



\$13,417,436

Personal Care Products & Services