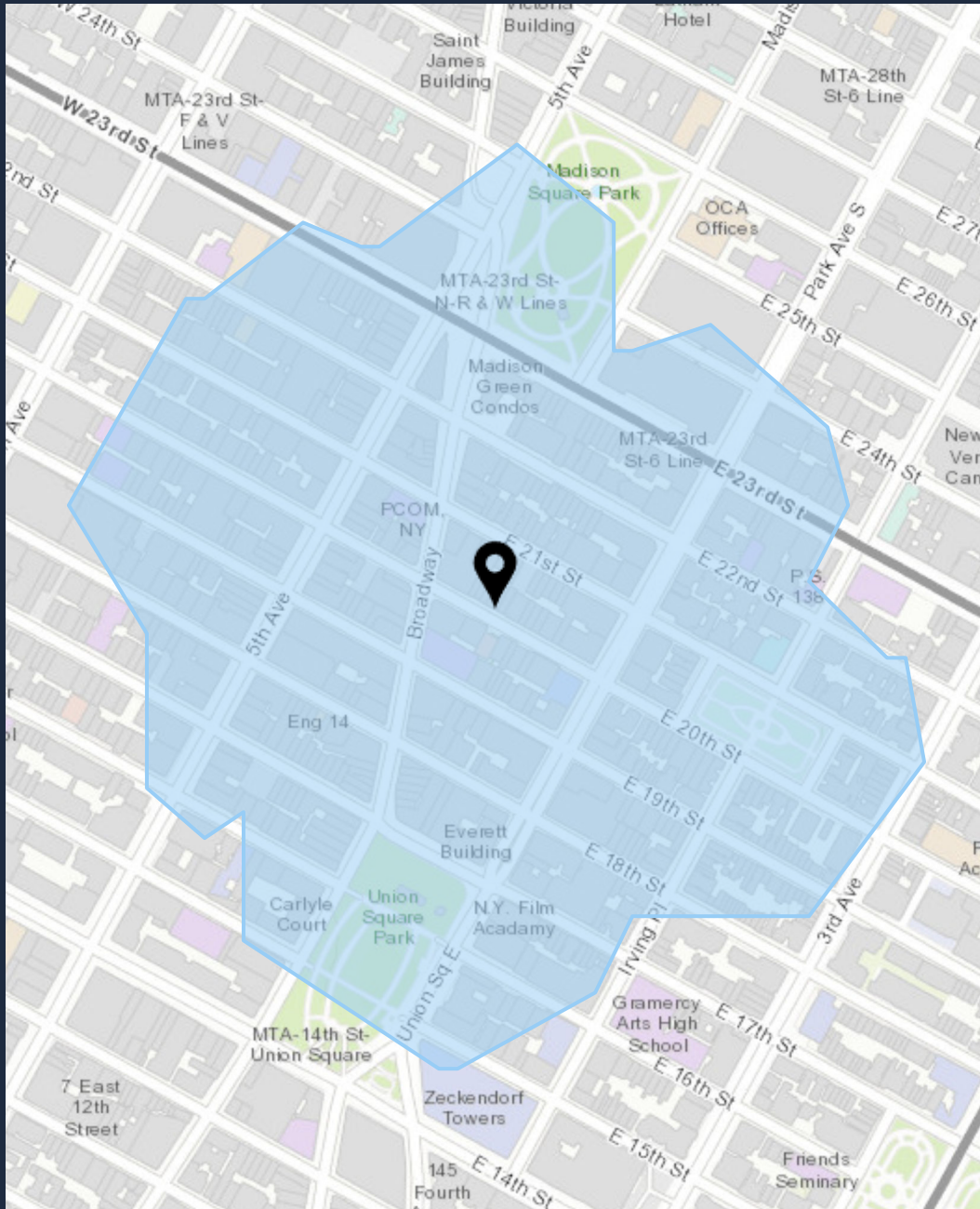


DEMOGRAPHIC SUMMARY

31 E 20th St, New York, New York, 10003

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

10,564

Population



1.7

Average Household Size

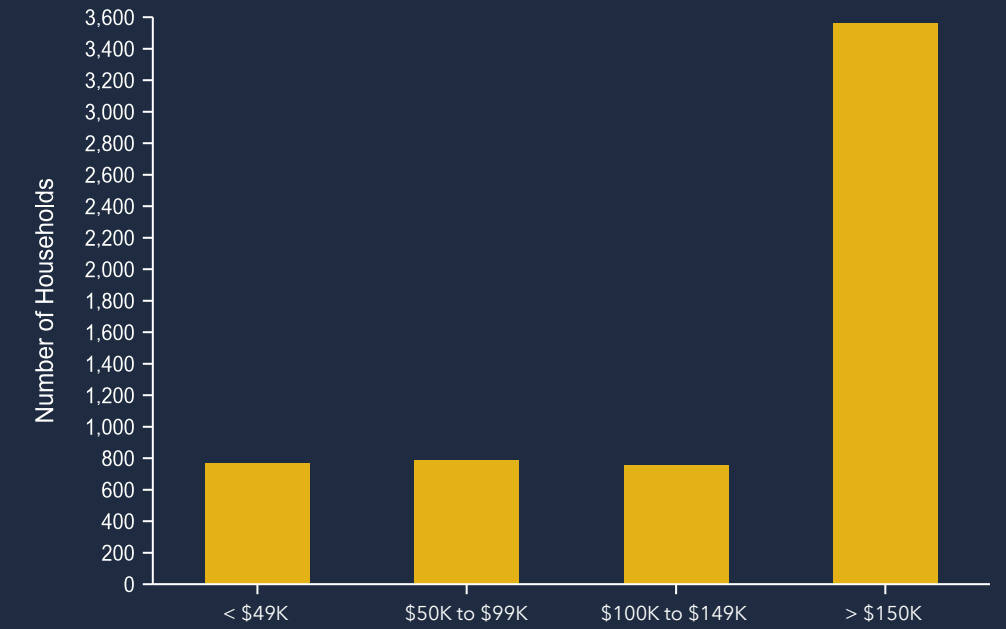
34.3

Median Age

\$182,428

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,671

Total Businesses



61,813

Total Employees



\$1,190,514,554

Annual Budget Expenditures (Including Retail)



\$362,149,523

Retail Expenditures

EMPLOYMENT



98%

White Collar



1%

Blue Collar



1%

Services



3.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$140,734,688

Food



\$31,422,389

Apparel & Services



\$47,871,143

Entertainment & Recreation



\$12,913,373

Personal Care Products & Services