

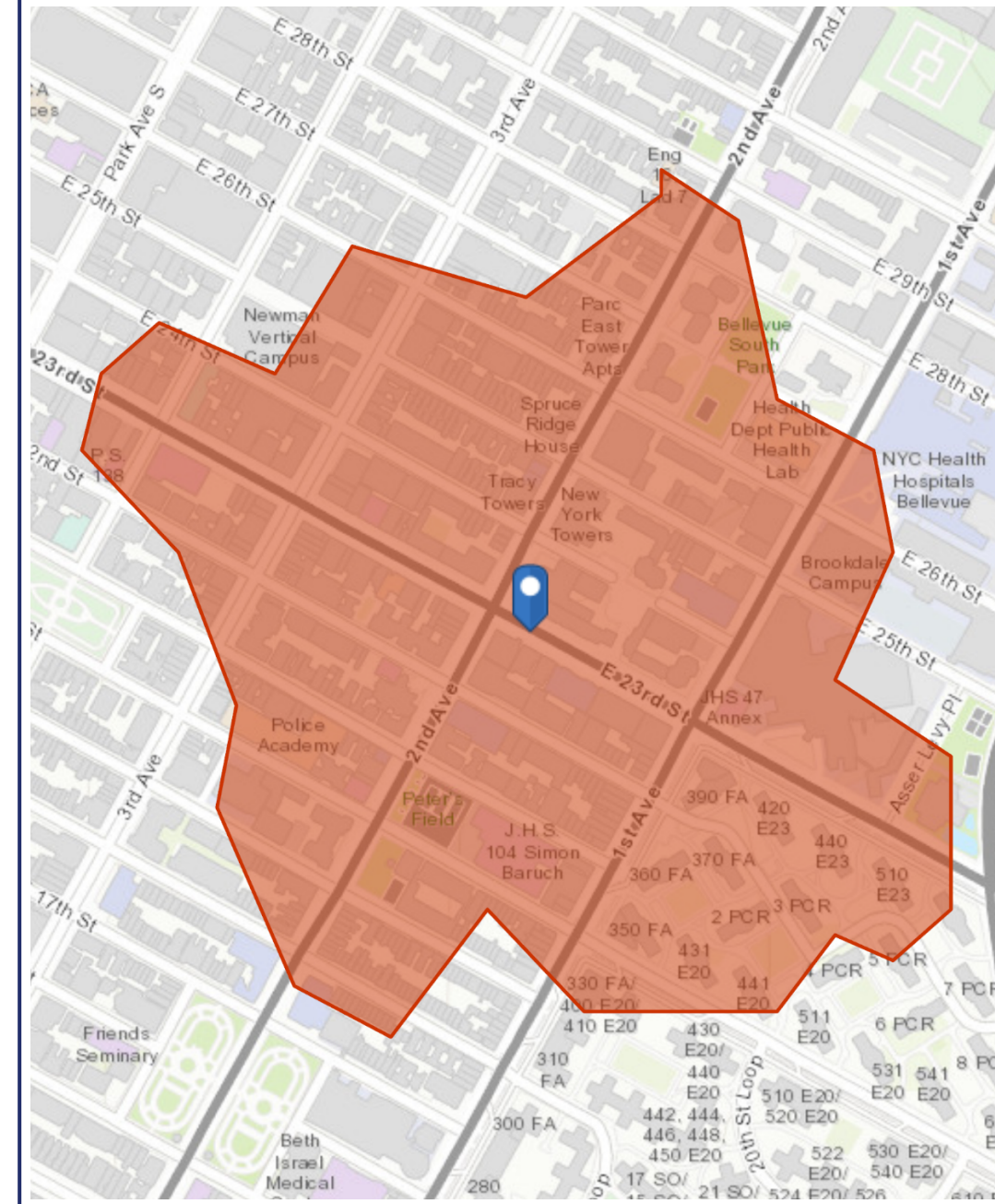
WINICK

DEMOGRAPHIC SUMMARY

310 E 23rd St, New York, 10010

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

21,143

Population



Average Household Size

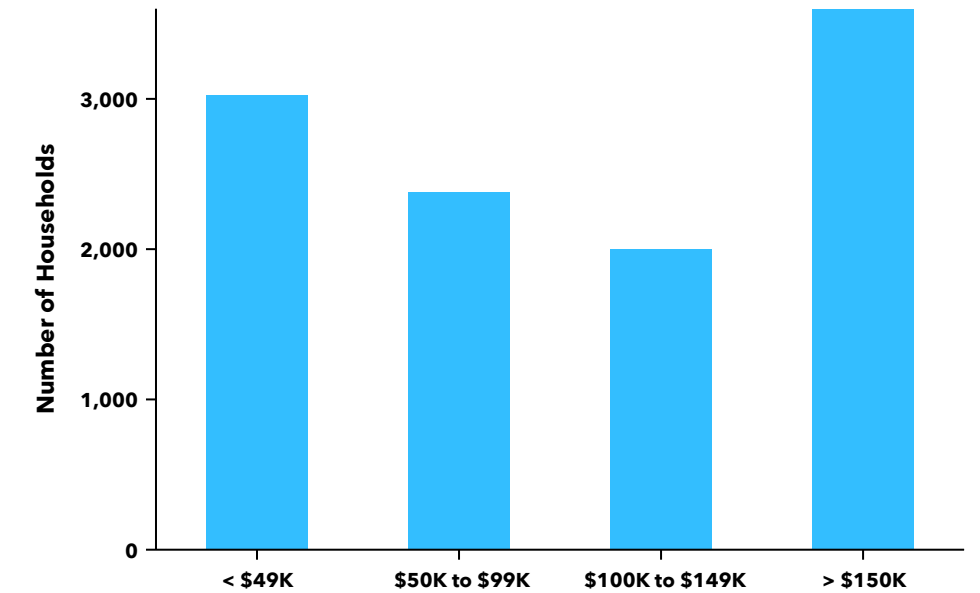
34.6

Median Age

\$101,103

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



789

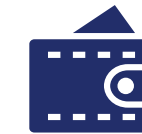
Total Businesses



17,320

Total Employees

AGGREGATE SPENDING



\$1,401,607,258

Annual Budget Expenditures (Including Retail)



\$383,665,343

Retail Expenditures

EMPLOYMENT



87%

White Collar

4%

Blue Collar

9%

Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$166,320,254

Food



\$42,831,518

Apparel & Services



\$59,695,207

Entertainment & Recreation



\$16,059,810

Personal Care Products & Services