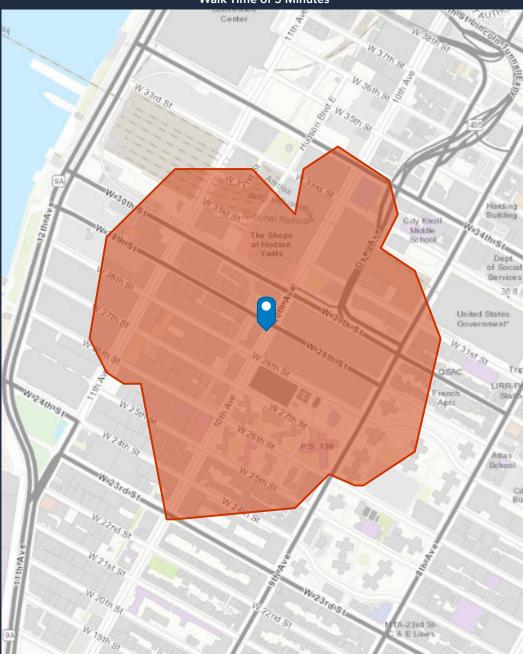


DEMOGRAPHIC SUMMARY

325 10th Ave, New York, New York, 10001

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

11,435

Population



Average Household Size 38.2

Median Age

\$114,721

Median Household Income

2,000 1,000 < \$49K \$50K to \$99K \$100K to \$149K > \$150K

AVERAGE HOUSEHOLD INCOME

AGGREGATE SPENDING

BUSINESS



756

Total Businesses



16,142

Total Employees



\$880,064,002

Annual Budget Expenditures (Including Retail)



\$242,688,144

Retail Expenditures

EMPLOYMENT

5%

8%

86%

White Collar



Blue Collar



Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$107,529,273





\$34,090,966

Entertainment & Recreation



\$10,296,783

Personal Care Products & **Services**