

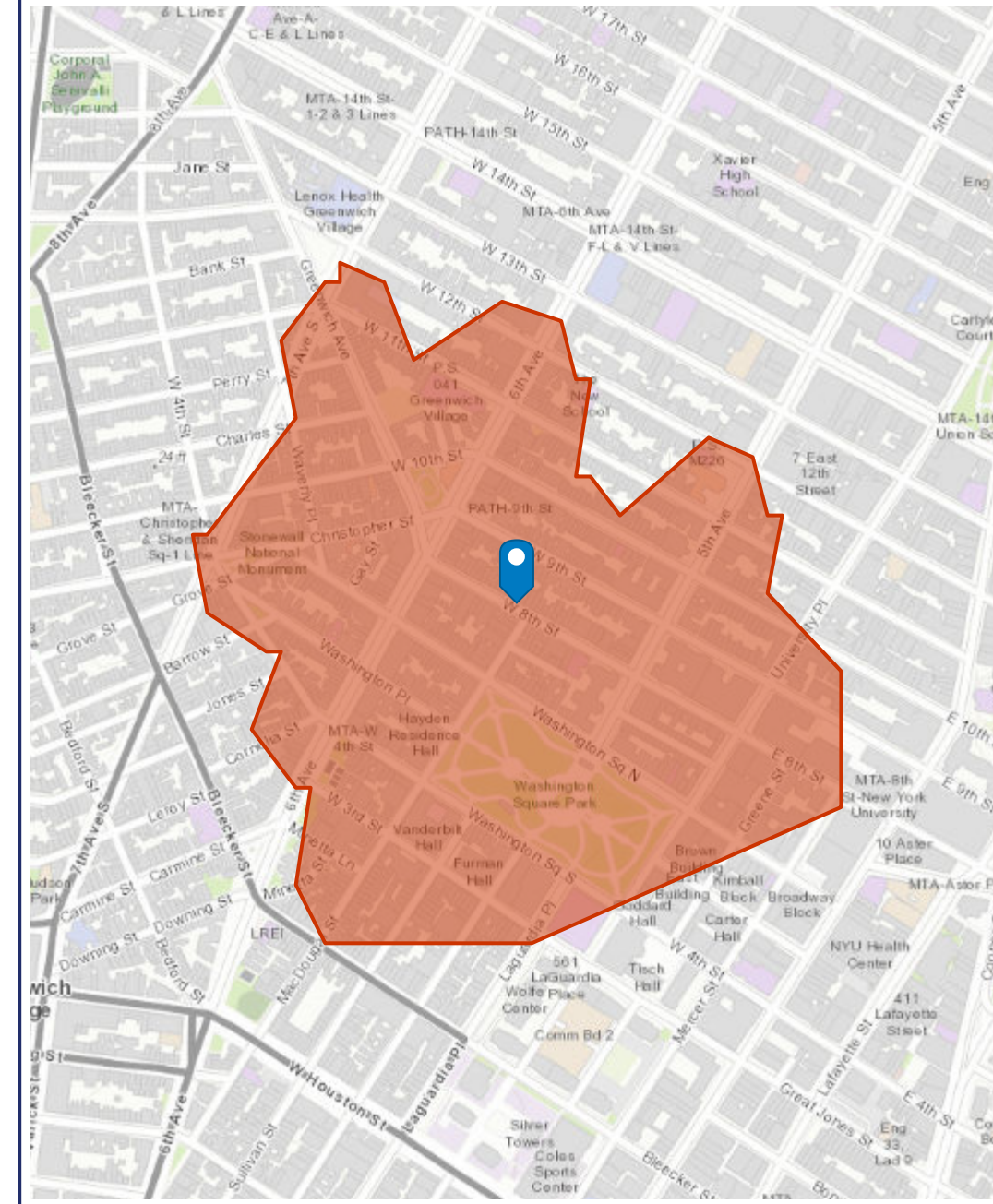
WINICK

DEMOGRAPHIC SUMMARY

37 W 8th St, New York, 10011

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

16,370

Population



1.6

Average Household Size

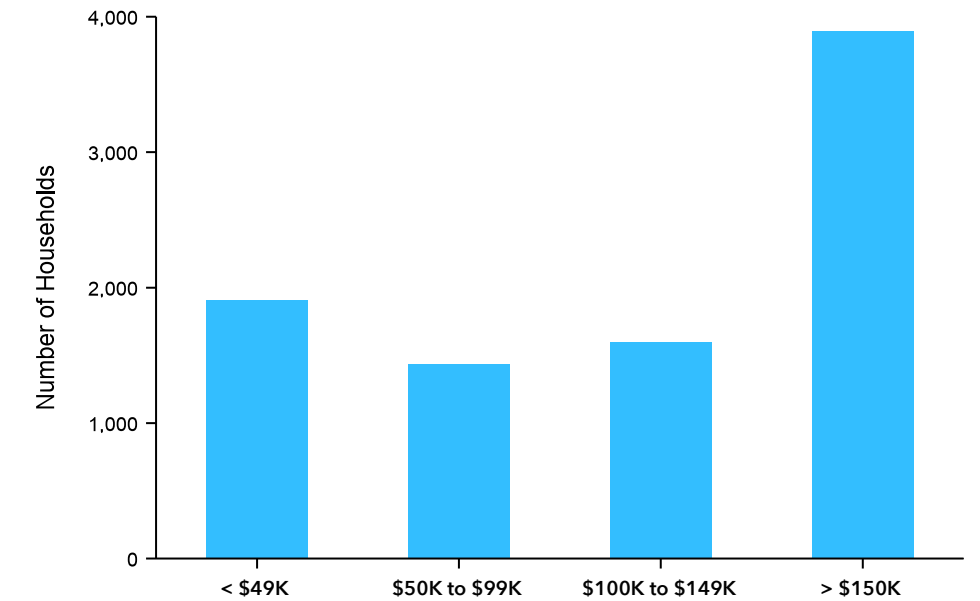
36.9

Median Age

\$127,813

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,068

Total Businesses



8,374

Total Employees

AGGREGATE SPENDING



\$1,413,718,336

Annual Budget Expenditures (Including Retail)



\$387,830,028

Retail Expenditures

EMPLOYMENT



94%

White Collar



2%

Blue Collar



4%

Services

8.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$167,863,882

Food



\$41,661,389

Apparel & Services



\$58,068,660

Entertainment & Recreation



\$16,746,838

Personal Care Products & Services