

DEMOGRAPHIC SUMMARY

405 W 14th St, New York, New York, 10014

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

KEY FACTS

7,771

Population



1.7
Average Household Size

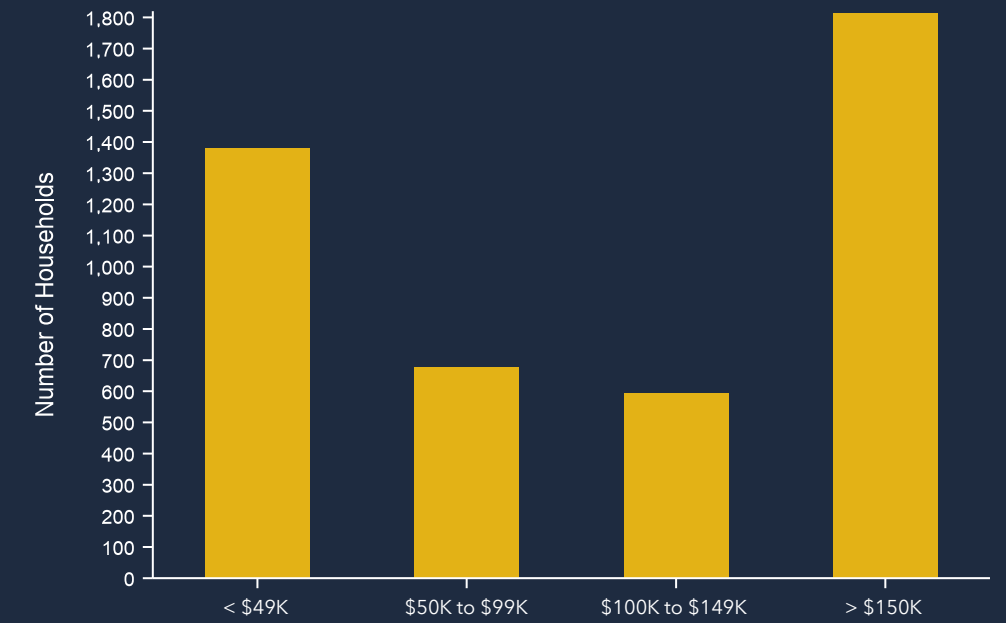
40.1

Median Age

\$110,292

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



976

Total Businesses



14,092

Total Employees



\$709,275,827

Annual Budget Expenditures (Including Retail)



\$205,590,797

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



7%

Services



7.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$85,422,221

Food



\$19,825,875

Apparel & Services



\$27,209,632

Entertainment & Recreation



\$7,494,283

Personal Care Products & Services