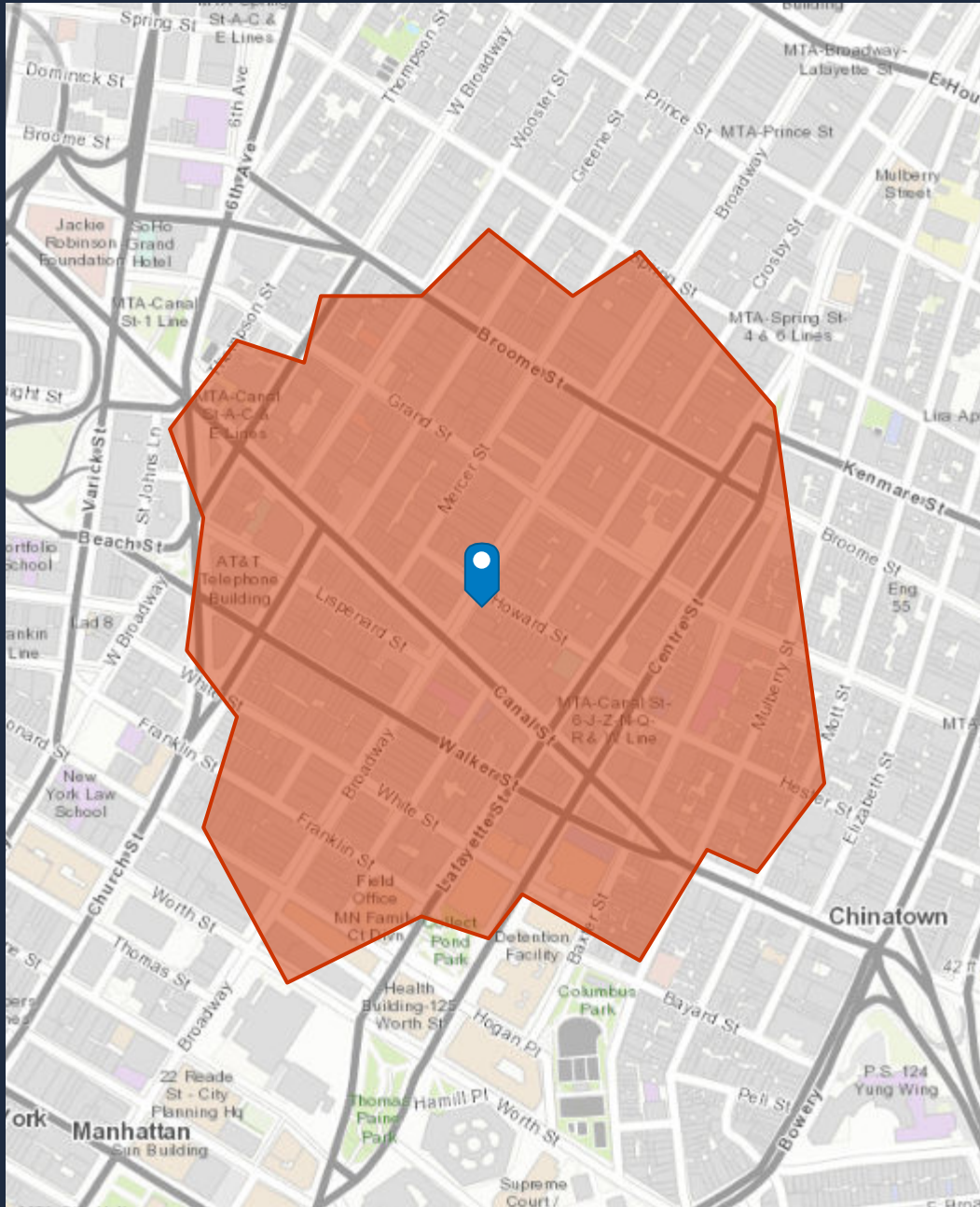


DEMOGRAPHIC SUMMARY

428 Broadway, New York, New York, 10013

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

10,411

Population



Average Household Size

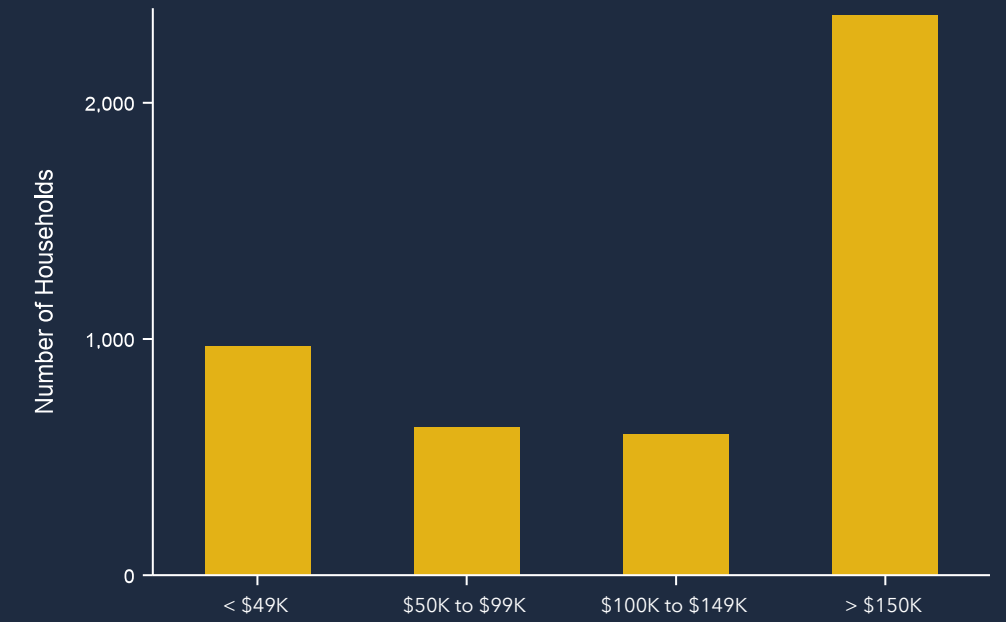
37.0

Median Age

\$156,641

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,805

Total Businesses



26,350

Total Employees

EMPLOYMENT



91%

White Collar



4%

Blue Collar



6%

Services



Unemployment Rate

AGGREGATE SPENDING



\$844,855,757

Annual Budget Expenditures (Including Retail)



\$233,241,072

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$102,706,729

Food



\$24,907,514

Apparel & Services



\$32,793,469

Entertainment & Recreation



\$9,808,052

Personal Care Products & Services