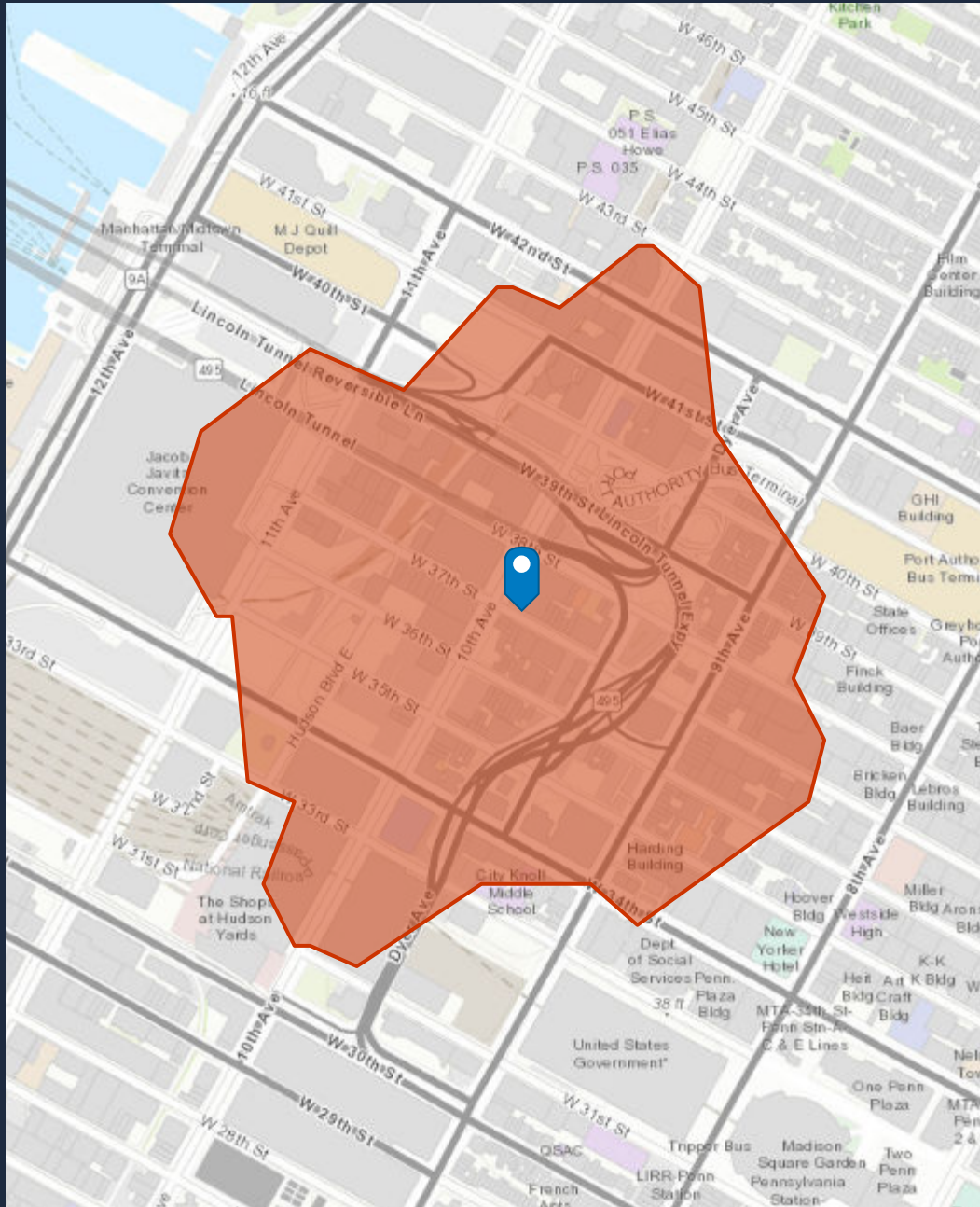


DEMOGRAPHIC SUMMARY

455 W 37th St, New York, New York, 10018

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

13,129

Population



Average Household Size

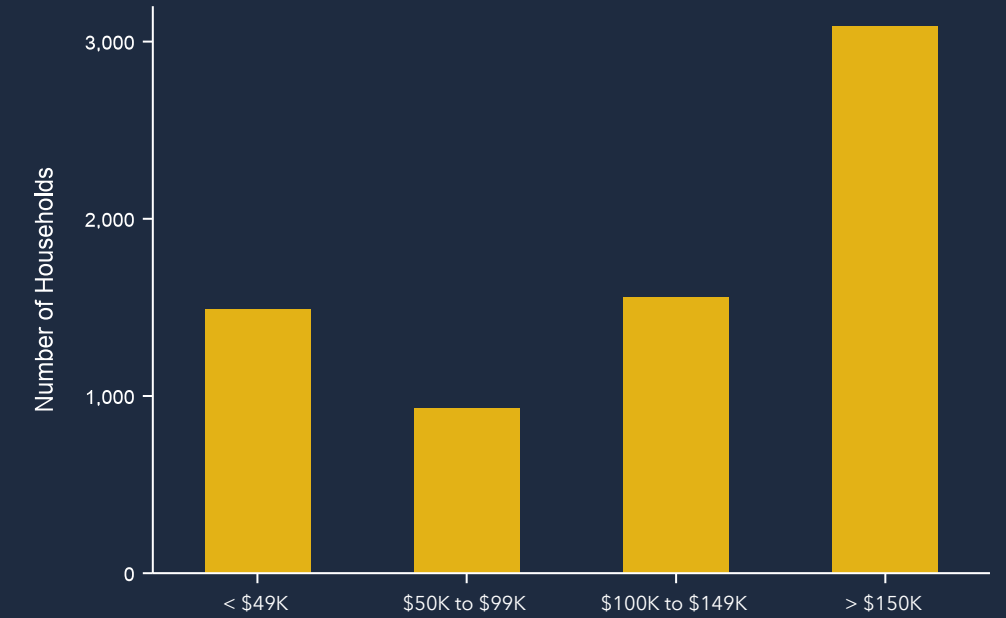
37.0

Median Age

\$130,237

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,329

Total Businesses



23,019

Total Employees

EMPLOYMENT



88%

White Collar



4%

Blue Collar



8%

Services



Unemployment Rate

AGGREGATE SPENDING



\$1,131,254,016

Annual Budget Expenditures (Including Retail)



\$314,177,720

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$136,178,521

Food



\$32,903,053

Apparel & Services



\$44,103,021

Entertainment & Recreation



\$13,120,349

Personal Care Products & Services