

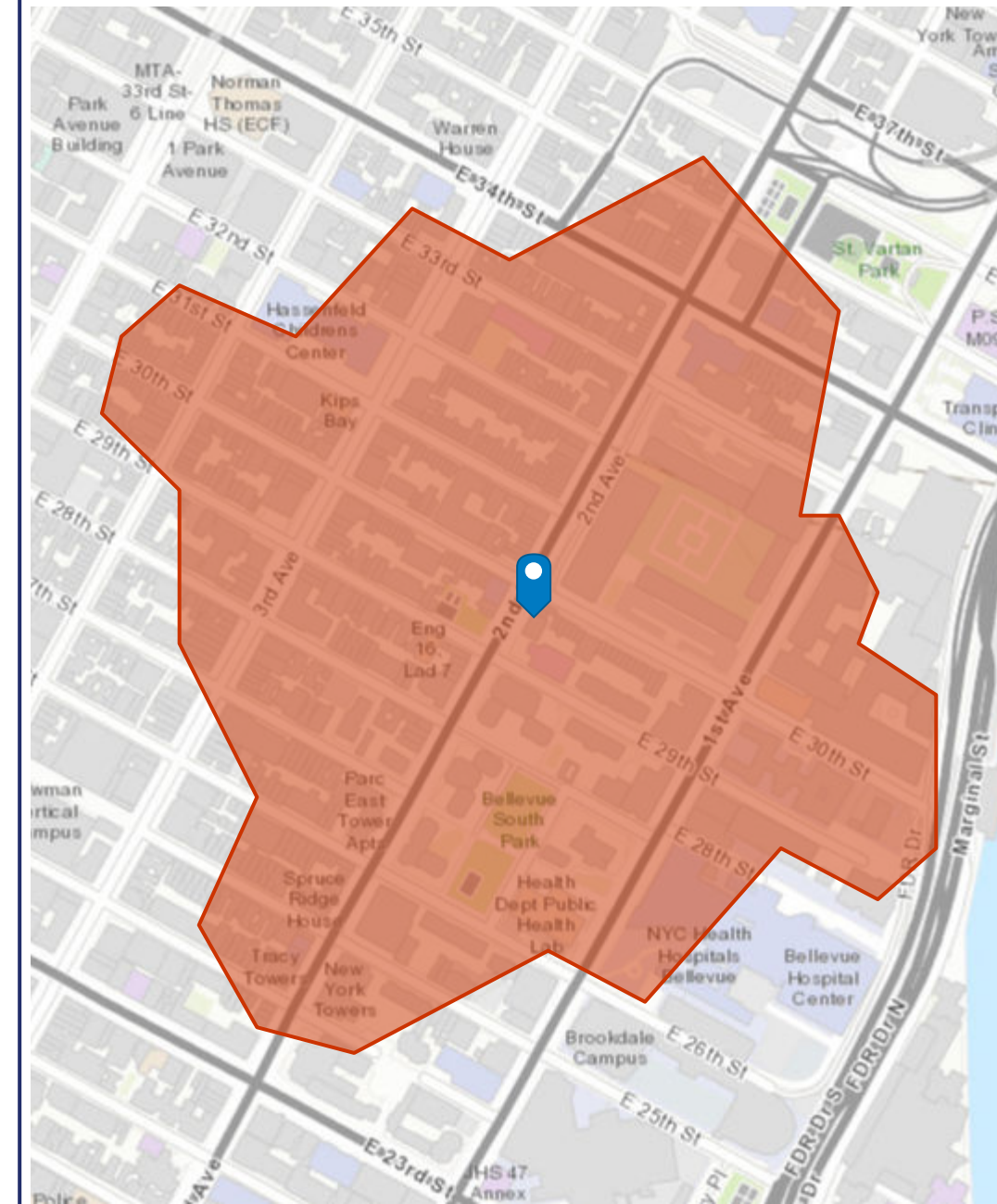
WINICK

DEMOGRAPHIC SUMMARY

530 2nd Ave, New York, 10016

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

26,916

Population



1.7

Average Household Size

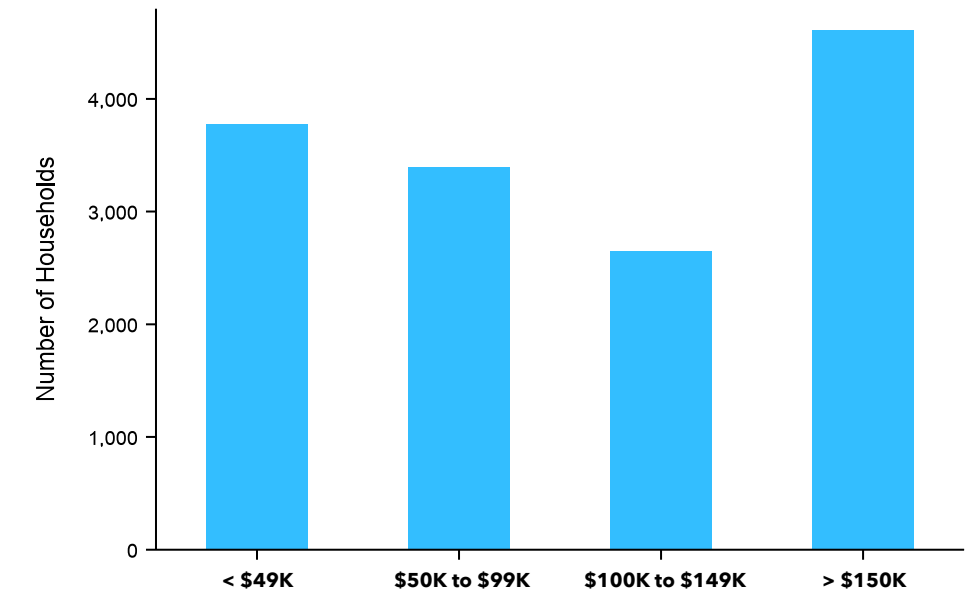
33.9

Median Age

\$100,006

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,102

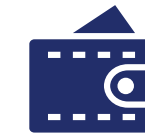
Total Businesses



12,874

Total Employees

AGGREGATE SPENDING



\$1,786,222,605

Annual Budget Expenditures (Including Retail)



\$492,483,786

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



6%

Services

8.2%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$215,585,960

Food



\$53,353,941

Apparel & Services



\$72,500,670

Entertainment & Recreation



\$21,338,540

Personal Care Products & Services