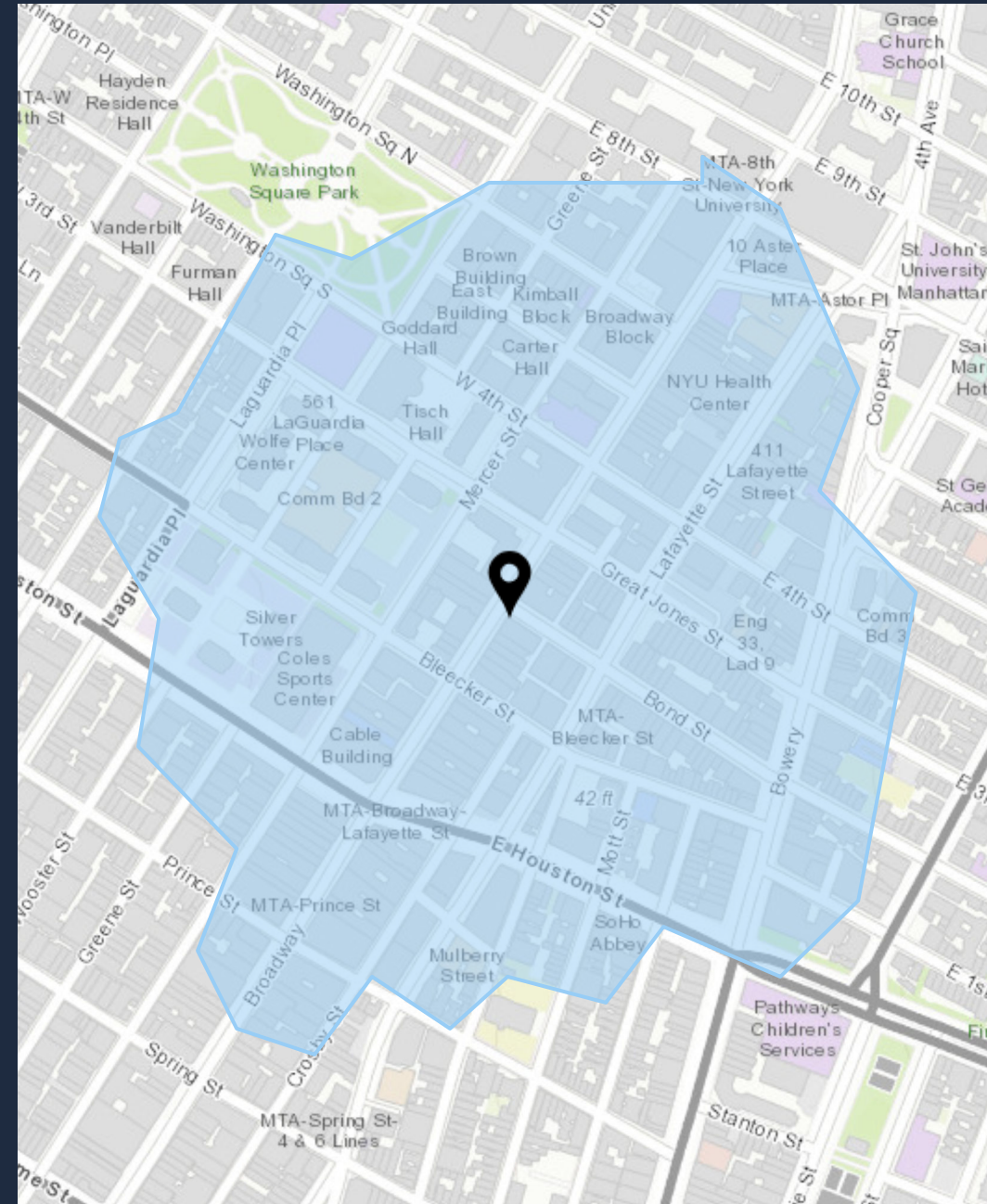


# DEMOGRAPHIC SUMMARY

666 Broadway, New York, New York, 10012

## TRADE AREA

Walk Time of 5 minutes



## KEY FACTS

13,538

Population

34.9

Median Age

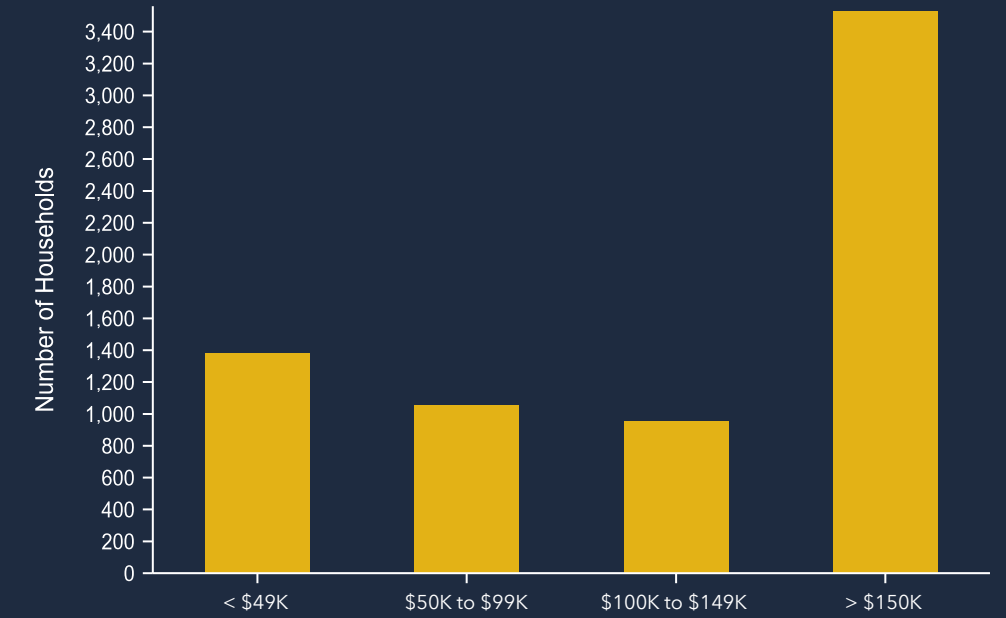


Average Household Size

\$153,074

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



2,128

Total Businesses



36,569

Total Employees



\$1,288,893,026

Annual Budget Expenditures (Including Retail)



\$393,117,387

Retail Expenditures

## EMPLOYMENT



92%

White Collar



2%

Blue Collar



7%

Services



Unemployment Rate

## TOTAL CONSUMER SPENDING BY CATEGORY



\$151,984,492

Food



\$33,789,297

Apparel & Services



\$51,908,862

Entertainment & Recreation



\$13,963,507

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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