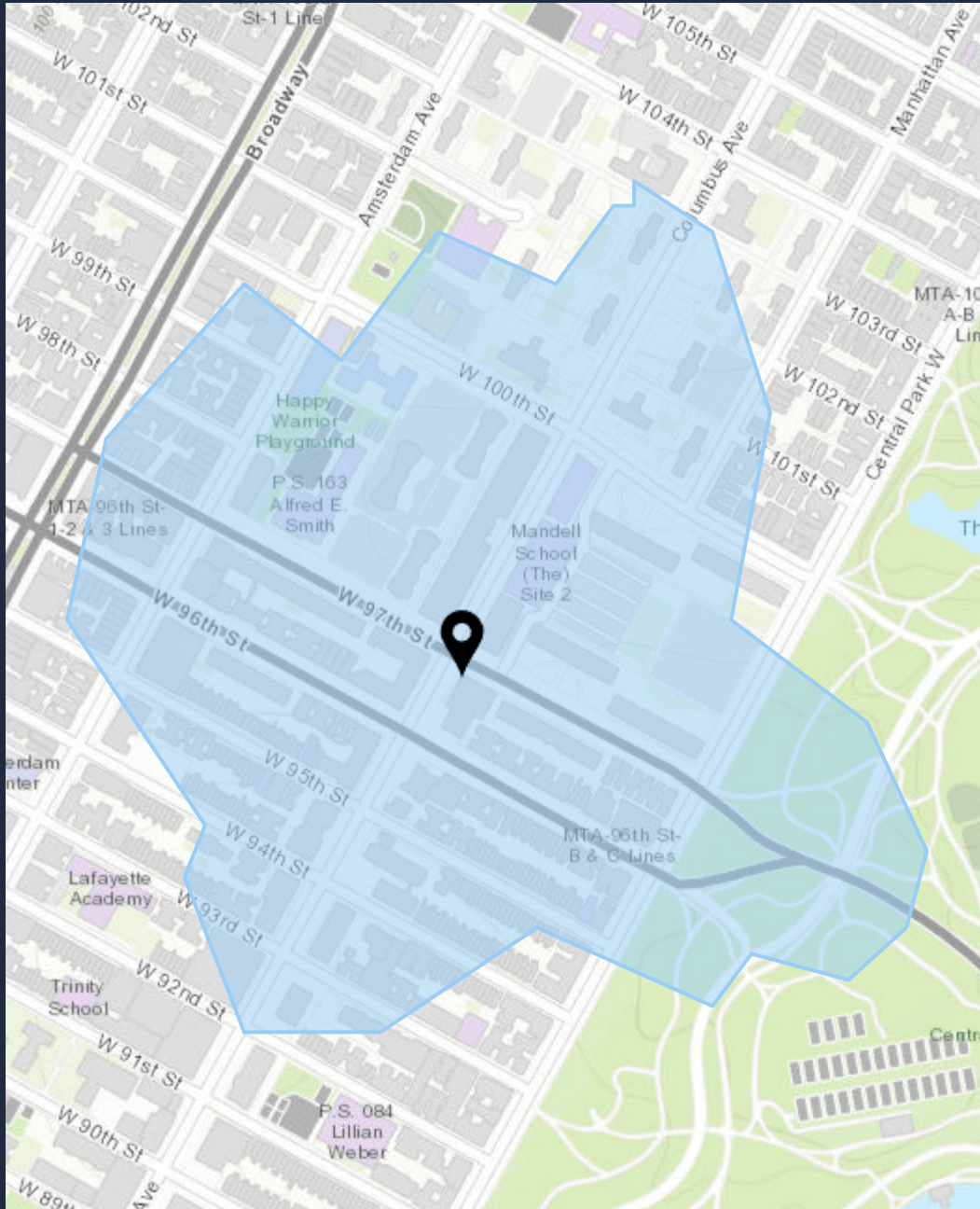


DEMOGRAPHIC SUMMARY

741 Columbus Ave, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

20,746

Population



1.9

Average Household Size

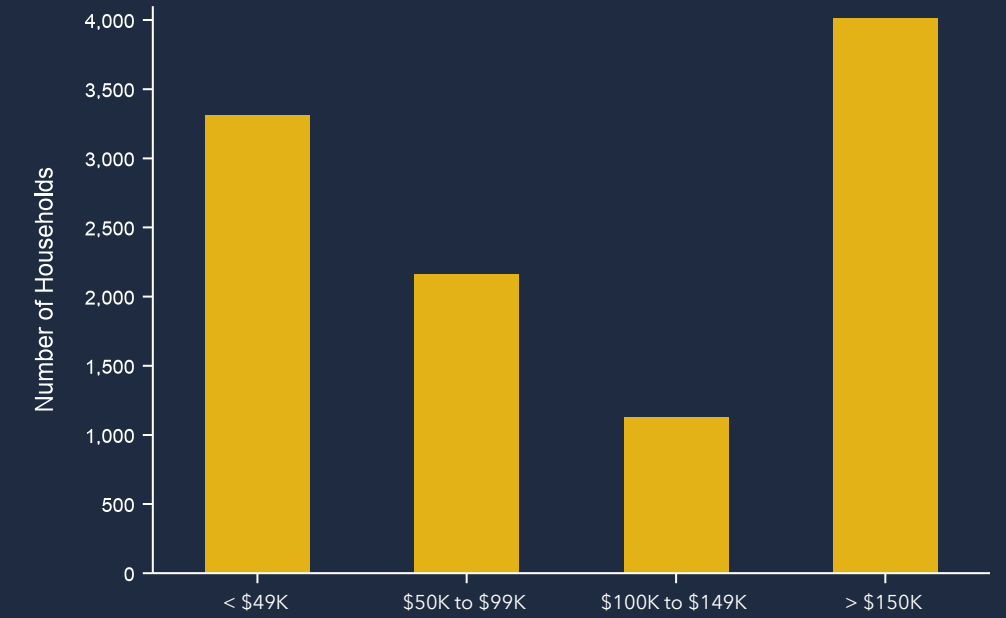
46.1

Median Age

\$95,314

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



503

Total Businesses



7,538

Total Employees



\$1,495,173,616

Annual Budget Expenditures (Including Retail)



\$441,418,528

Retail Expenditures

EMPLOYMENT



88%

White Collar



5%

Blue Collar



7%

Services

8.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$175,679,426

Food



\$39,113,391

Apparel & Services



\$58,667,881

Entertainment & Recreation



\$15,873,012

Personal Care Products & Services