

## DEMOGRAPHIC SUMMARY

70 Little West St, New York, New York, 10004

### TRADE AREA

Walk Time of 5 Minutes



### KEY FACTS

10,695

Population



1.9

Average Household Size

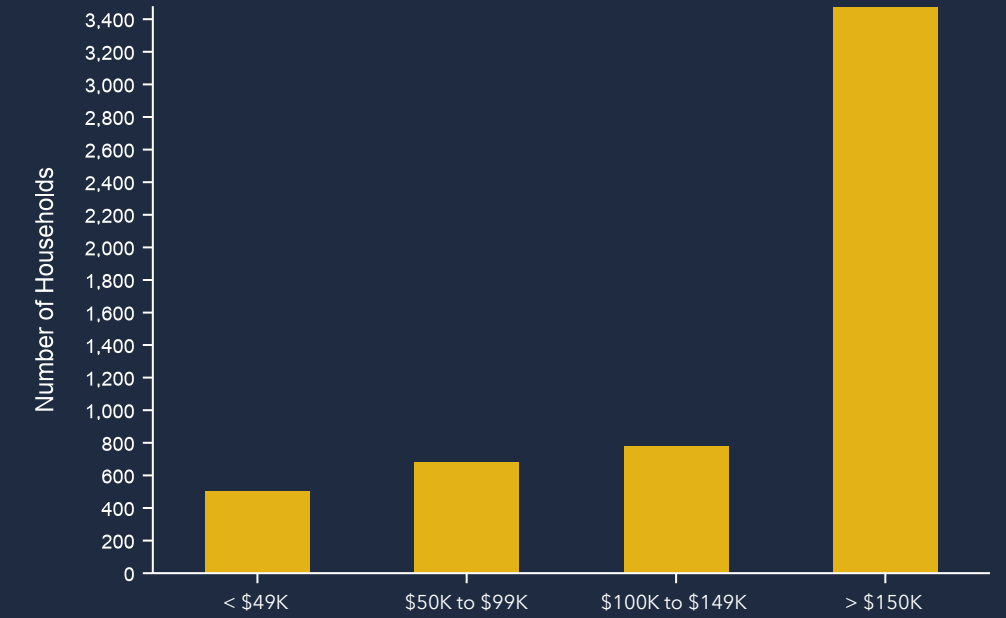
34.6

Median Age

\$195,687

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



403

Total Businesses



7,979

Total Employees



\$1,213,303,963

Annual Budget Expenditures (Including Retail)



\$355,113,975

Retail Expenditures

### EMPLOYMENT



96%

White Collar



1%

Blue Collar



3%

Services



2.8%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$143,164,241

Food



\$32,290,447

Apparel & Services



\$47,222,004

Entertainment & Recreation



\$13,098,425

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600