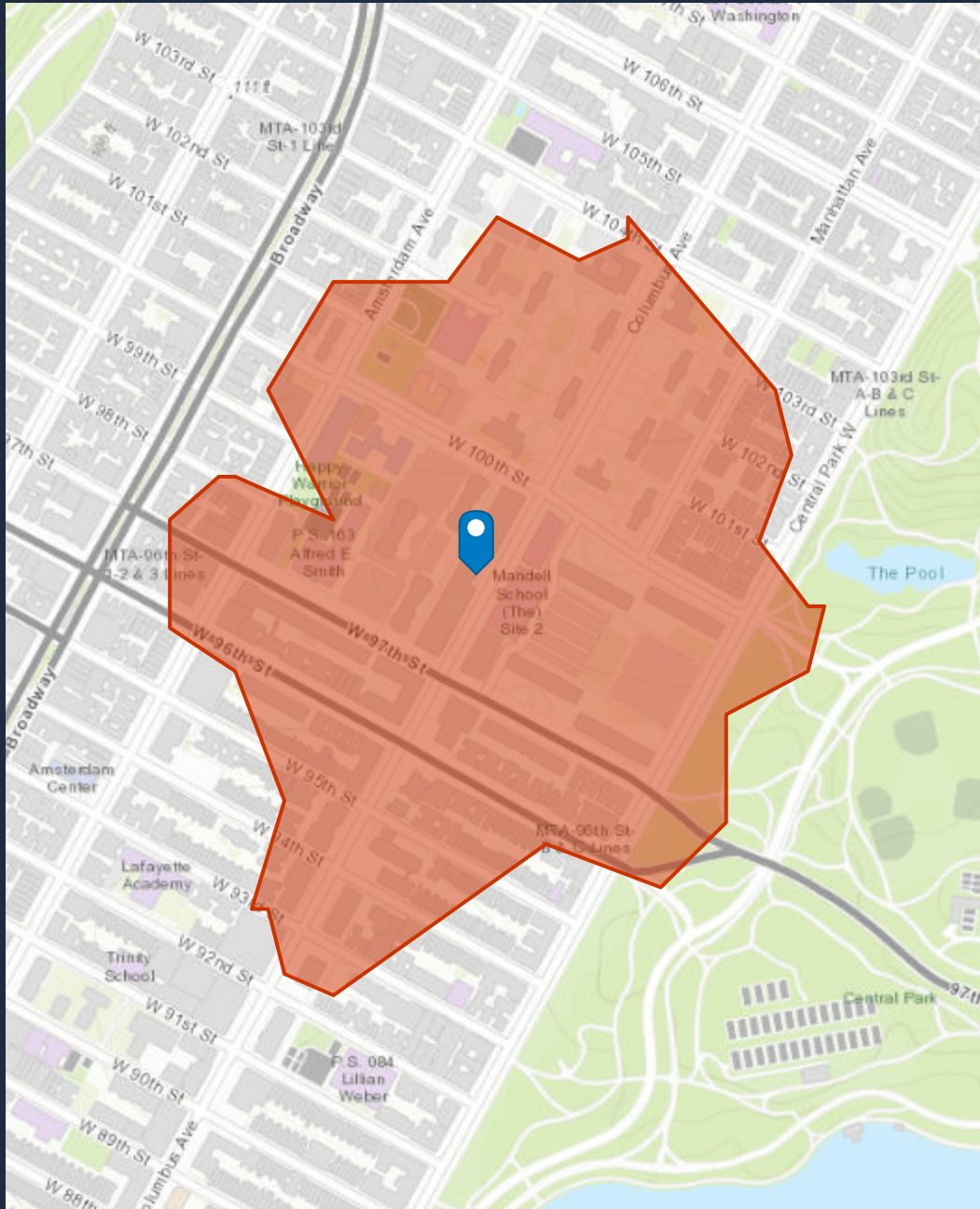


DEMOGRAPHIC SUMMARY

808 Columbus Ave, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

20,817

Population



2.0

Average Household Size

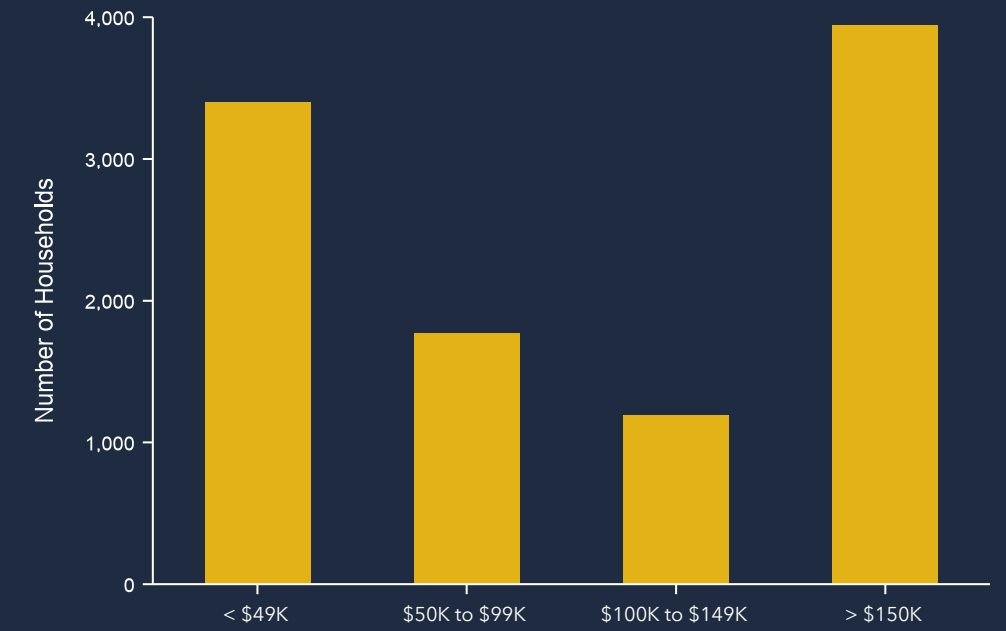
44.2

Median Age

\$98,573

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



413

Total Businesses



6,530

Total Employees



\$1,412,423,101

Annual Budget Expenditures (Including Retail)



\$391,674,588

Retail Expenditures

EMPLOYMENT



87%

White Collar



6%

Blue Collar



7%

Services



9.8%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$170,709,966

Food



\$41,026,797

Apparel & Services



\$54,879,261

Entertainment & Recreation



\$16,214,562

Personal Care Products & Services