

## DEMOGRAPHIC SUMMARY

937 2nd Ave, New York, New York, 10022

### TRADE AREA

Walk Time of 5 Minutes

### KEY FACTS

**20,256**

Population



Average Household Size

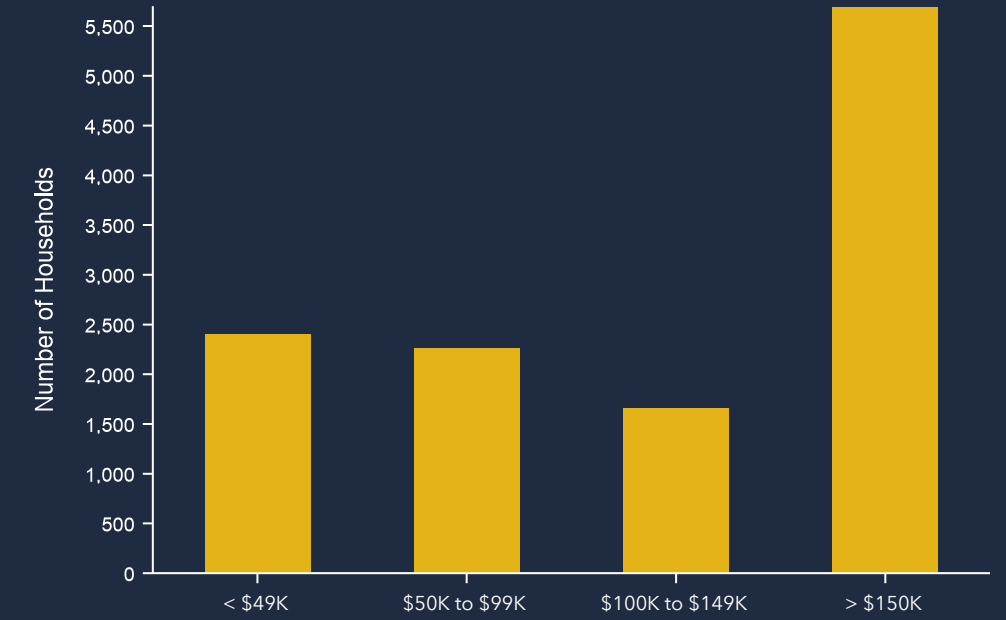
**40.7**

Median Age

**\$136,082**

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



**2,800**

Total Businesses



**46,160**

Total Employees

### AGGREGATE SPENDING



**\$2,144,336,406**

Annual Budget Expenditures (Including Retail)



**\$630,249,315**

Retail Expenditures

### EMPLOYMENT



**95%**

White Collar

**1%**

Blue Collar

**4%**

Services



**3.4%**

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



**\$250,798,212**

Food



**\$56,899,449**

Apparel & Services



**\$83,990,423**

Entertainment & Recreation



**\$22,909,652**

Personal Care Products & Services

**WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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