

DEMOGRAPHIC SUMMARY

990 1st Ave, New York, New York, 10022

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

24,765

Population



Average Household Size

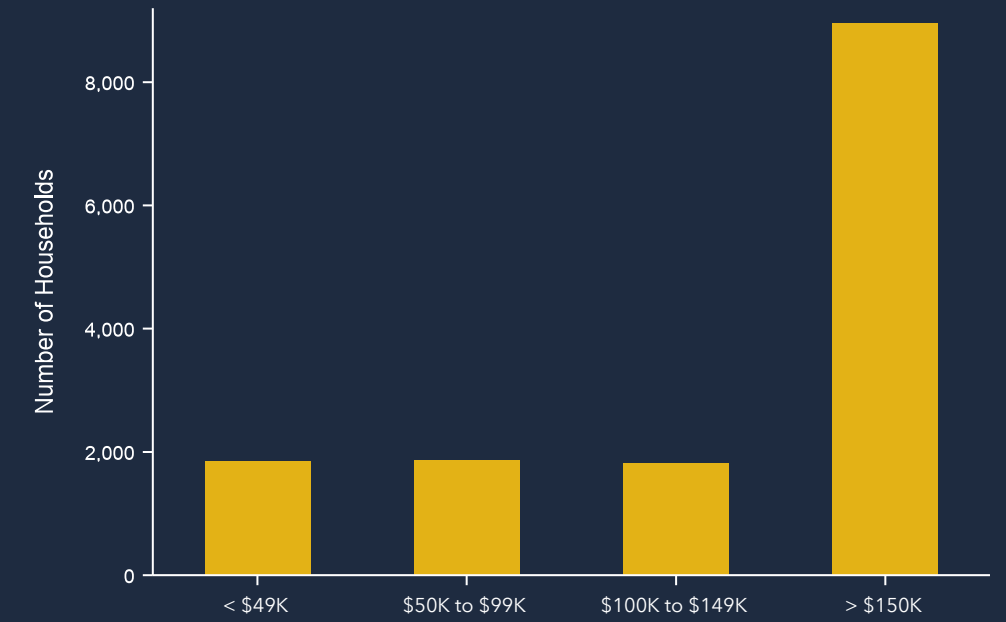
51.7

Median Age

\$193,177

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,247

Total Businesses



13,875

Total Employees



\$3,166,158,209

Annual Budget Expenditures (Including Retail)



\$897,257,353

Retail Expenditures

AGGREGATE SPENDING

EMPLOYMENT



94%

White Collar



2%

Blue Collar



4%

Services



2.7%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$369,797,472

Food



\$89,016,749

Apparel & Services



\$125,866,726

Entertainment & Recreation



\$36,579,971

Personal Care Products & Services