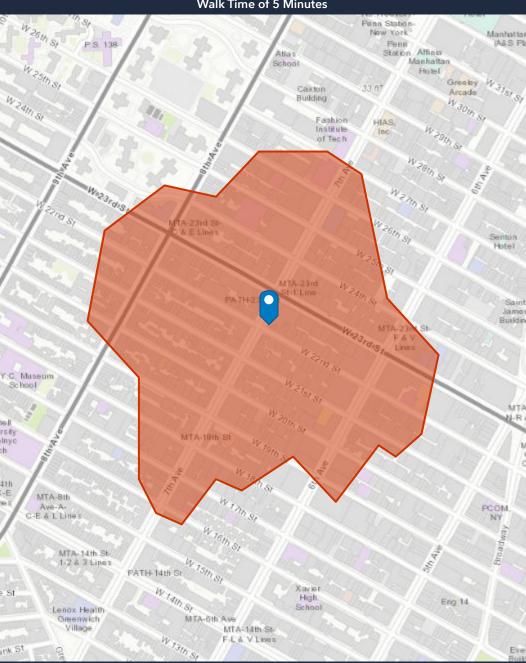
DEMOGRAPHIC SUMMARY

211 7th Ave, New York, New York, 10011

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

14,253

Population



Average Household Size 37.4

Median Age

\$183,991

Median Household Income

4,000 3,000 2,000 1,000 < \$49K \$50K to \$99K \$100K to \$149K > \$150K

AVERAGE HOUSEHOLD INCOME

AGGREGATE SPENDING

BUSINESS



1,539

Total Businesses



18,800

Total Employees



\$1,645,787,116

Annual Budget Expenditures (Including Retail)



\$455,564,791

Retail Expenditures

EMPLOYMENT

92%

White Collar

Blue Collar

Services

3%

5%

4.0%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$194,941,377





\$64,787,425 **Entertainment & Recreation** \$19,040,442

Personal Care Products & **Services**