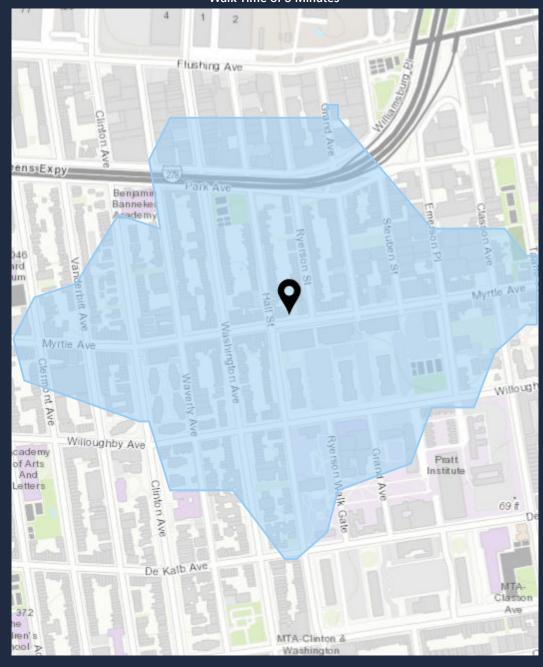
DEMOGRAPHIC SUMMARY

491 Myrtle Ave, Brooklyn, New York, 11205

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

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KEY FACTS

9,465

Population



Average Household Size 33.8

Median Age

\$96,041

Median Household Income

1,200 -1,100 -1,000 900 800 700 600 -500 400 300 200 100 < \$49K \$50K to \$99K \$100K to \$149K > \$150K

AVERAGE HOUSEHOLD INCOME

AGGREGATE SPENDING

BUSINESS



341

Total Businesses



2,805

Total Employees



\$489,645,186

Annual Budget Expenditures (Including Retail)



\$144,072,605

Retail Expenditures

EMPLOYMENT

85%

White Collar

Blue Collar

Services

6%

9%

7.4%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$57,971,030





\$19,186,606

Entertainment & Recreation



Personal Care Products &

Services