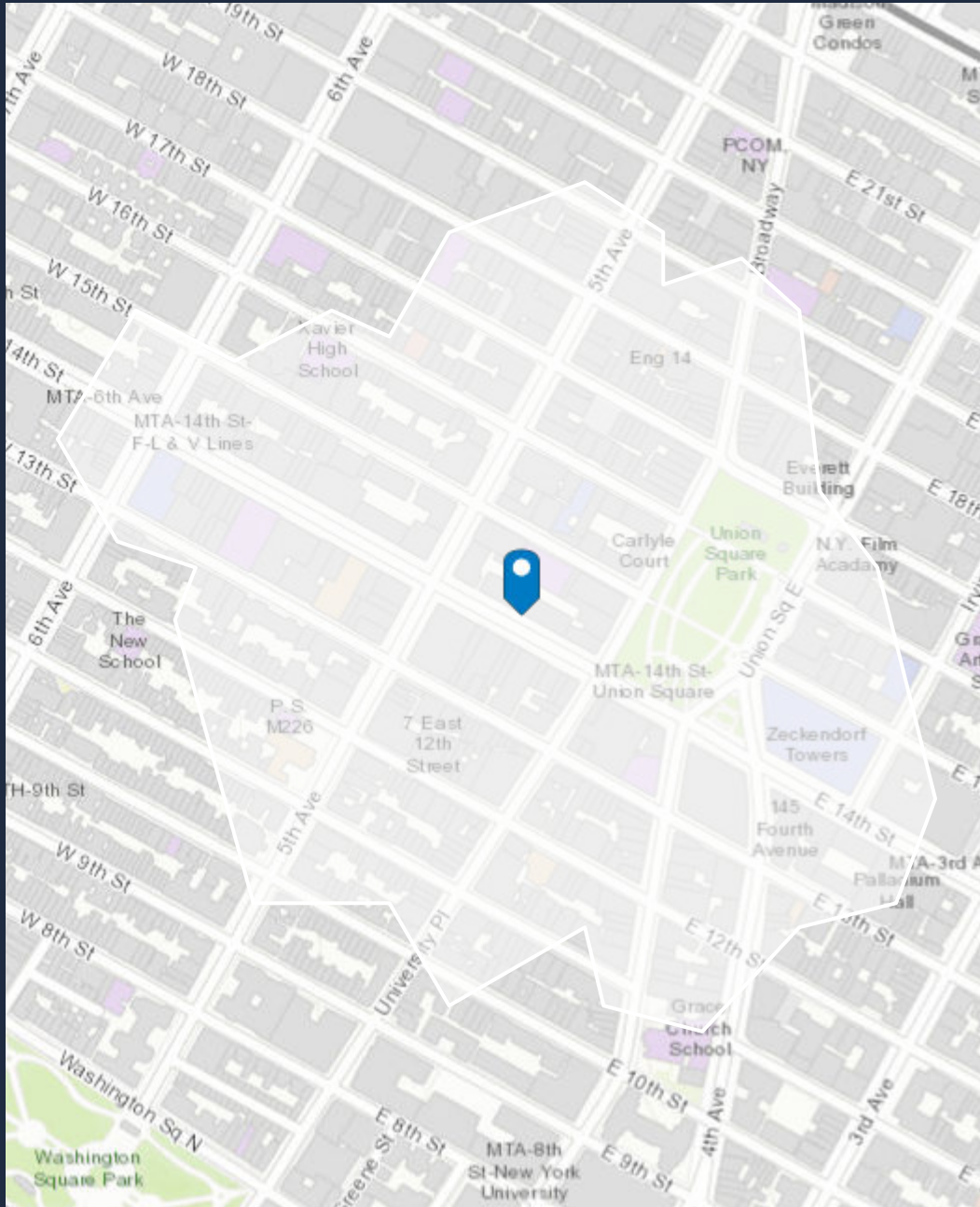


DEMOGRAPHIC SUMMARY

7 E 14th St, New York, New York, 10003

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

14,919

Population



1.7

Average Household Size

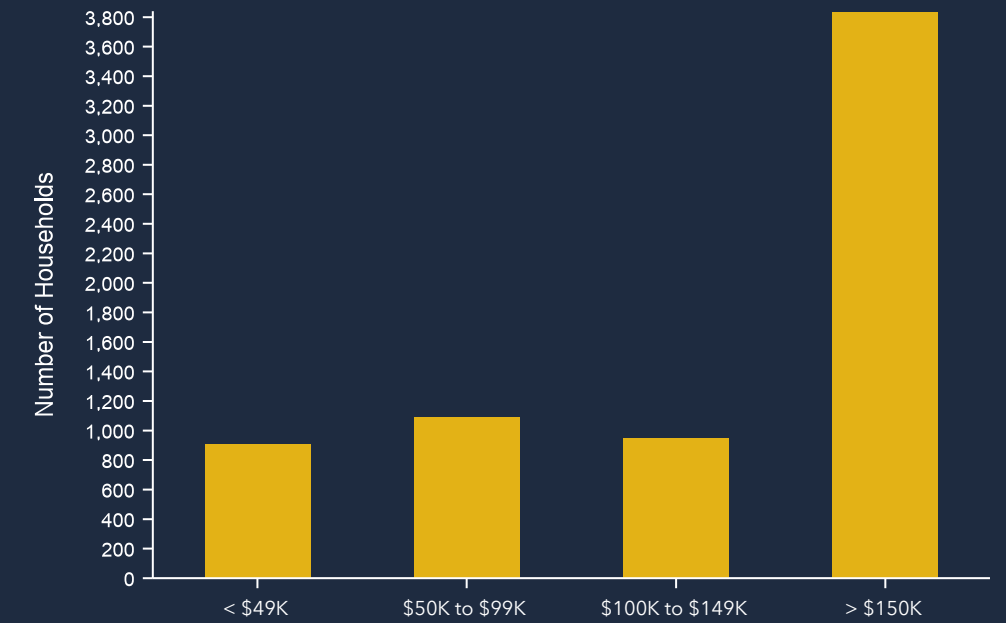
33.9

Median Age

\$178,931

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,997

Total Businesses



27,220

Total Employees



\$1,465,197,541

Annual Budget Expenditures (Including Retail)



\$428,896,843

Retail Expenditures

EMPLOYMENT



92%

White Collar



1%

Blue Collar



7%

Services



4.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$171,945,576

Food



\$39,287,425

Apparel & Services



\$57,238,718

Entertainment & Recreation



\$15,637,673

Personal Care Products & Services